



OFFICE OF THE LIEUTENANT GOVERNOR OF ONTARIO

**MEDIA ADVISORY**

*For immediate release*

*27 October 2008*

## Lieutenant Governor to receive first poppy to launch Ontario poppy campaign

TORONTO – Today at Queen’s Park, the Hon. David C. Onley will be presented with the first poppy of the 2008 Ontario poppy campaign by Mr. Ed Pigeau, 1<sup>st</sup> Vice President of the Royal Canadian Legion, Ontario Command. This marks the start of this year’s Poppy Campaign in Ontario, which aims to raise awareness of the service and sacrifice of men and women in the Canadian Armed Forces.

### **MEDIA ARE INVITED TO THIS PHOTO OPPORTUNITY**

- WHO** The Hon. David C. Onley, Lieutenant Governor of Ontario  
Mr. Ed Pigeau, 1<sup>st</sup> Vice President of the Royal Canadian Legion, Ontario Command
- WHAT** Presentation of first poppy, to launch the 2008 Poppy Campaign in Ontario
- WHERE** Lieutenant Governor’s Suite, Music Room, Legislative Building, Queen’s Park
- WHEN** Monday 27 October / 10:00 am

The poppy is a national symbol of remembrance for Canadians who have served in times of war and peace. It was adopted in 1921 by The Great War Veterans Association, the founding group of the Royal Canadian Legion. Each year, over 19 million poppies are distributed across Canada.

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