



OFFICE OF THE LIEUTENANT GOVERNOR OF ONTARIO

MEDIA ADVISORY

For immediate release

23 October 2007

Lieutenant Governor to receive first poppy to launch Ontario Poppy Campaign

TORONTO – The Honourable David C. Onley, Lieutenant Governor of Ontario, will be presented with the first poppy of the 2007 Ontario Poppy Campaign by Mr. George O'Dair, provincial president of the Royal Canadian Legion. This marks the start of this year's Poppy Campaign in Ontario which aims to raise awareness of the service and sacrifice of men and women in the Canadian Armed Forces.

MEDIA ARE INVITED TO THIS PHOTO OPPORTUNITY

- Who:** The Honourable David C. Onley, Lieutenant Governor of Ontario
- What:** Presentation of first poppy, to launch the 2007 Poppy Campaign in Ontario
- Where:** Lieutenant Governor's Suite, Room #131, Legislative Building, Queen's Park
- When:** Wednesday, 24 October 2007 / 10:45 am

The poppy is a national symbol of remembrance for Canadians who have served in times of war and peace. It was adopted in 1921 by The Great War Veterans Association, the founding group of the Royal Canadian Legion. Each year, over 19 million poppies are distributed across Canada.

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